

Asta AI Ltd

Carbon Reduction Plan

Company registered name: Asta AI Ltd

Company number: 17186731

Registered office: 45 Albemarle Street, London W1S 4JL

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Commitment to achieving Net Zero

Asta AI Ltd is committed to achieving Net Zero emissions by 2050 across all emission scopes, in line with PPN 006 and the requirements of the Greenhouse Gas Protocol.

Asta AI Ltd was incorporated in April 2026 and has been trading for less than twelve months. In accordance with the Cabinet Office guidance for organisations trading for under twelve months, this plan sets out our commitment to Net Zero, is approved at board level and is published on our website. We will establish our full emissions baseline, including Scope 1, Scope 2 and the required subset of Scope 3 categories, during our first complete reporting period, and will update and republish this plan within six months of our first financial year end.

Organisational context and emissions profile

Asta AI Ltd is a professional services firm providing advisory, specialised support and consultancy in artificial intelligence and digital transformation. We operate a remote-first model and do not own or operate premises, a vehicle fleet, manufacturing or warehousing. Our activities are predominantly digital and cloud-based, so our emissions profile is low and concentrated in a small number of Scope 3 categories, principally business travel, employee commuting and the purchased digital infrastructure that supports our services.

As permitted by the guidance, where the organisation does not emit in a particular area we state this rather than reporting a figure. We do not operate combustion plant or a vehicle fleet, so direct Scope 1 emissions are expected to be negligible. Scope 2 emissions relating to purchased electricity are limited given our remote-first operating model. Our first reporting period will confirm and quantify these figures.

Baseline year

As a newly trading organisation, Asta AI Ltd has not previously assessed or reported emissions. Our first complete reporting period will serve as our baseline year, against which future emissions reductions will be measured. Baseline and reporting-year figures for Scope 1, Scope 2 and the included Scope 3 sources will be published in the updated plan following our first financial year end, measured in tonnes of carbon dioxide equivalent (tCO₂e) using the appropriate Government conversion factors.

Environmental management measures in effect

Notwithstanding our early stage, the following environmental management measures are in place and will be applied in the performance of any contract awarded under this framework:

- Remote-first operating model, materially reducing emissions from commuting, business travel and office energy use.
- Cloud-hosted infrastructure procured from providers operating to recognised energy-efficiency and renewable-energy commitments, in preference to self-hosted hardware.
- Paperless-by-default working practices across all internal and client-facing operations.
- Responsible disposal of any electronic equipment in line with WEEE requirements, with a preference for refurbishment and reuse.
- A preference for virtual meetings over travel, with travel undertaken only where it is necessary to delivery.

Future carbon reduction initiatives

As the organisation grows, we intend to implement the following further measures:

- Establish and publish a full emissions baseline across Scope 1, Scope 2 and the required subset of Scope 3 categories at the end of our first reporting period.
- Set interim emissions reduction targets consistent with the trajectory to Net Zero by 2050, and report progress against them annually.
- Adopt a sustainable procurement approach that takes account of suppliers' own carbon commitments.
- Prioritise low-carbon and renewable-backed cloud and digital service providers as contracts are renewed.

Declaration and approval

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and the associated guidance and reporting standard for Carbon Reduction Plans. It confirms Asta AI Ltd's commitment to achieving Net Zero emissions by 2050. As an organisation trading for less than twelve months, emissions figures will be reported in the updated plan following our first reporting period, in accordance with the published reporting standard and the GHG Reporting Protocol corporate standard.

This Carbon Reduction Plan has been reviewed and approved at board level by the director of Asta AI Ltd.

Approved by: Asim Razvi

Title: Director, Asta AI Ltd

Date: 16 July 2026